



CREATING ENTREPRENEURIAL
OPPORTUNITIES

Mentor Expectations

About Decatur Morgan CEO

Decatur Morgan CEO is an entrepreneurship program where nine students from four high schools across Morgan County are using class time to start real companies. This program was started in 2009 by the Midland Institute in Illinois and has grown to hundreds of high schools in several states. Our program is the first to be established in Alabama. The students meet every day for 1.5 hours to plan their businesses, visit Morgan County businesses, and listen to dozens of business leaders who come to the class to speak on business and entrepreneurship related topics.

In the fall, the students start a group business, including determining what business they want to start, finding the funding, and organizing and running the business profitably. In the spring semester, the students each have to get their own individual business up and running and work on bringing their product or service to market. There will be a tradeshow at the end of the year where students will have booths marketing their businesses.

Expectations for mentors:

- Have a passion for working with students who are interested in business and entrepreneurship
- Be willing to participate in and pass a background check
- **Be able to attend the mandatory mentor/mentee introduction day and training session on October 17, 2019 from 7:00am – 8:30am at the Decatur Morgan County Entrepreneurial Center located at 1629 4th Ave SE, Decatur, AL 35601.**

During this event, potential mentors will meet each individual student and learn more about each other in a directed way. Both students and mentors will be able to pick their top 5 picks and will then be matched accordingly.

There will be more potential mentors than students at this event, so not all who are willing to become mentors will be selected. These individuals will be encouraged to participate in the Ambassador program and fill in as mentors for any who are unable to attend class, serve as shark tank judges, and fill other roles as needed.

- **Be able to reliably attend one class a month from 7:00am – 8:30am, somewhere in Morgan County, per the following schedule** (locations change every now and then and final location and address will be communicated to you):

○ November 4, 2019	7:00 – 8:30 a.m.	TBD
○ December 2, 2019	7:00 – 8:30 a.m.	TBD
○ January 6, 2020	7:00 – 8:30 a.m.	TBD
○ February 3, 2020	7:00 – 8:30 a.m.	TBD
○ March 2, 2020	7:00 – 8:30 a.m.	TBD
○ April 6, 2020	7:00 – 8:30 a.m.	TBD
○ May 4, 2020	7:00 – 8:30 a.m.	TBD

- Respond to weekly journals emailed to you by your mentee
- Be available as needed via email or text to support your mentee. It is their decision/responsibility to contact you outside of other events and communication outlined in this document.
- Attend the end of year Decatur Morgan CEO Tradeshow, where students will be exhibiting their businesses (Date TBD, most likely in May)
- **Contact Joy Laney, the Decatur Morgan CEO Facilitator, in advance if you are unable to attend a class or event, or if you have any questions or concerns, at 256-274-1263 or facilitator@decaturmorganceo.com.**